



INDIANA COMMISSION
for
HIGHER EDUCATION



MEMORANDUM

TO: Indiana School Superintendents
High School Principals and Counselors

FROM: Dr. Tony Bennett, Superintendent of Public Instruction
Teresa Lubbers, Commissioner for Higher Education

DATE: Friday, September 24, 2010

RE: *College GO! Week Continues*

We wanted to take this opportunity to thank our local school staff for their support of *College GO! Week 2010*. Schools across Indiana are implementing activities that ensure their students take specific, practical steps in preparation for college and career success.

As a reminder, efforts to meet the goals promoted by *College GO! Week* don't have to end as this week draws to a close. This week was merely the start of a semester-long push to motivate and prepare Indiana middle school, high school and adult students to overcome barriers to college and career success. The campaign arms students with specific, practical steps and resources at every level, from navigating the college admissions process to 'finding the right fit' for college to matching academic courses with college and career aspirations.

CollegeGoWeekIndiana.org

In conjunction with the *College GO! Week* kick-off on Sept. 20, the state launched CollegeGoWeekIndiana.org, a comprehensive website designed as a one-stop resource to assist students and adult learners in the process planning for success beyond high school. In addition to a variety of helpful tips and resources, the website features an interactive game that guides students through recommended steps for their grade level. As students complete their respective steps they will be encouraged to share their progress via social media tools such as Facebook and Twitter, increasing their chances of winning an iPad in the process.

Additionally, please note that the *College GO! Week* materials shipped to Indiana middle schools and high schools included such supplemental resources to support your work with students, including high school graduation plans, copies of the NEXT Indiana magazine and the Learn More Indiana student survey (also available online at www.learnmoreindiana.org/studentsurvey). Questions about these materials should be emailed to miker@learnmore.org.

Thanks again for your help in promoting college access and success and please encourage your students to visit www.CollegeGoWeekIndiana.org today.

Led by Learn More Indiana, College GO! Week is made possible by a College Access Challenge Grant from the U.S. Department of Education. Learn More Indiana is a state-led communication and community outreach initiative working to help Hoosiers succeed in school, complete college and connect to careers. Learn More Indiana is made possible through a partnership of the Indiana Commission for Higher Education, the Indiana Department of Education, the Indiana Department of Workforce Development and the State Student Assistance Commission of Indiana with additional support from Indiana's colleges and universities, the Lumina Foundation for Education, USA Funds and the U.S. Department of Education.